

maria rowe

CONTACT

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www.RowsAndColumns.com

EDUCATION

MLIS | Milwaukee, WI

Univ. of Wisconsin - Milwaukee

December 2018

GPA 4.0

MS in Communications Design

Manhattan, NY

Pratt Institute | May 2006

Outstanding Merit Award for Student Achievement

BFA in Graphic Design | Madison, WI

Univ. of Wisconsin - Madison

Dec. 2001

Major Studio GPA 3.6, Dean's List

SKILLS

Computer

Illustrator, Photoshop, InDesign, Muse, Dreamweaver, QuarkXPress, WordPress, Flash, Final Cut, Premiere, Fireworks, Word, Excel, Powerpoint, Audacity, FileZilla, CONTENTdm, HTML & CSS

Languages

English & advanced German

ACTIVITIES

Study Abroad

St. Petersburg, Russia

Bowling Green State Univ., Summer 2000

London, England

Univ. of Wisconsin - Platteville, Spring 1998

Hannover, Germany

Dominican High School, Summer 1996

Tennenbronn, Germany

Dominican High School, Summer 1994

EMPLOYMENT

Graphic Designer | Milwaukee, WI

Crescendo Collective | June 2018 - May 2019

designed heros, gifs and web banners • website wireframing • photo retouching + manipulation • video editing • clients included Johnsonville, Dippin' Dots, Bona and more

Freelance Graphic Designer

Jan. 2014 - August 2017

Etsy shop owner and designer (created and sold postcards and bookmarks; had 140+ orders and sold 1,000+ postcards) • creation of numerous print materials for various clients (including greeting cards, brochures, posters and other advertisements)

Graphic Designer & Copywriter | Chesapeake, VA

Dollar Tree via **Vitamin T** | July - Sept. 2014, Nov. 2014 - Feb. 2015, Aug. 2015

designed landing pages, heros, gifs, web banners, postcards, posters and flyers • copywriting for new products on Dollar Tree's website

Graphic Designer | Boston, MA

Fairy DogParents | Jan. 2012 - April 2015

designed posters, postcards, flyers, web banners, wine labels and other advertisements

Assistant School Teacher | Palmetto, FL

Ringling Brothers and Barnum & Bailey | Jan. - Aug. 2011

taught 20+ international children ranging from kindergarten through high school in a traveling circus using a homeschooling curriculum

Assistant Site Manager | Brooklyn, NY

Ringling Brothers and Barnum & Bailey | June - Sept. 2010

managed a crew of 35+ local event staff • created weekly schedule for staff • managed timesheets and assisted with payroll • assisted the Site Manager with duties such as hiring/terminating employees, orientation organization and staff meetings

Graphic Designer | Manhattan, NY

Arnie Sawyer Studios | July 2006 - Feb. 2009

designed advertising materials for independent films including newspaper / magazine ads, posters, postcards, coasters, flyers, web banners, tickets and email blasts • photo retouching + manipulation, color to black + white conversion • weekly archival of server files • created print ready files and transmitted them via FTP servers or web-based systems • helped design the 2007 Tribeca Film Festival catalog • clients included IFC, Magnolia, The Weinstein Company, HBO, 20th Century Fox, Samuel Goldwyn and more

Administrative Assistant | Manhattan, NY

Pratt Graduate Design Department | Aug. 2005 - July 2006

assisted Don Arie, the Design Chair, in recommending graduate candidates from incoming applicants • helped designate scholarships to current students • updated and maintained thesis library • designed posters and flyers for the department • gave tours to prospective students • edited the quarterly student newsletter, Inform

Graphic Design Graduate Assistant | Brooklyn, NY

Pratt Career Services | Aug. 2004 - May 2005

designed all materials including posters, postcards, flyers, web banners and email blasts

Hostess + Waitress | Madison, WI

Essen Haus German Restaurant | June 2002 - Aug. 2004

main duties included hostessing • waitressing • bussing and expediting food

Graphic Design Intern | Madison, WI

Adams Outdoor Advertising | Fall 2001

assisted the head designer in creating billboard ads that were used throughout the Midwest

Public Relations Coordinator | Madison, WI

Wisconsin Union Directorate Film Committee | July 1999 - July 2001

designed over 100 film posters • developed an identity package • helped run 8 weekly film series • developed a PR Committee • taught members Illustrator and Photoshop • awarded WUD Member of the Month in 2000

Assistant Film Archivist | Madison, WI

Wisconsin State Historical Society | Aug. 1998 - May 2000

care and maintenance of archival materials including 16mm and 35mm films, videotapes, posters and photographs • assisted scholars and publications in locating film / theater materials • began work on an internet film database